
Yijie Du

yijiehana@gmail.com

yijiedu.com

@YijieDu

(852)54209809

No.83 Second St., Sai Ying Pun, Hong Kong

Experience

Culture Journalism Campus Fellowship, March 12-19, 2015

Wrote bilingual reviews of this year's Art Basel Hong Kong for the cultural journalism fellowship publication led by Vivienne Chow, a veteran cultural journalist and critic at the SCMP: Shanghai artist Xu Zhen's debut exhibition in Hong Kong and Cao Fei's ICC installation.

Southern Weekly, 12/2014-2/2015

Helped with research, data analysis and interviews and wrote news articles. Topics involve economy, legislation, education, social vulnerable groups and city administration. Published three independent pieces: a 4000-word Q&A of the gay lawsuit which aims to put an end to Gay Conversion Therapy in China, a feature on the living conditions and treatment of Chinese psychotics in rural areas, a profile of once the wealthiest man in Hubei province and his rebirth after prison and bankruptcy. Contributed to another four print articles in economy and one in public affairs.

Journalism and Media Studies Center, HKU, 10/2014-1/2015

Wrote alumni profiles in the Master of Journalism program at HKU. Translated and edited latest news for the program's digital outlets. One profile had a readership of over 12,000 views.

China News Service, Anhui Bureau, 8/2013-4/2014

Wrote numerous hard news. Topics range from pop culture, the revamping of the catering industry, The 8th Agro-trade and Economic Cooperation Forum between China and Central-Eastern European Countries, the emerging trend of returned Chinese initiating high-tech startups in Anhui, Taiwanese entrepreneurial investment as well as local acts drafted by the Standing Committee of Anhui Provincial People's Congress.

Anhuinews.com, 2/2012-3/2012

Reported the 2012 annual meeting of Anhui Provincial People's Congress.

Education

The University of Hong Kong, 9/2014-present

Master of Journalism

Sichuan International Studies University, 9/2009-6/2013

School of Journalism and Communication, B.A. in Journalism (News/Internet)

College of English Language and Literature, Double degree in English Language and Literature

Drake University (Exchange Program), 8/2012-5/2013

School of Journalism and Mass Communication

Cumulative GPA: 3.64 (4); SJMC Dean's List (2012 fall and 2013 spring semester)

Enrolled in the magazine sequence which was acclaimed as "the strongest undergraduate magazine sequence in the country" by The Accrediting Council on Education in Journalism and Mass Communications in the US. Took courses of Magazine Staff Writing, Magazine Publishing, Magazine Freelance Writing, Webpage Design, Video Production, Intro Psychology and Sociology. Wrote features about dating abuse, Ullrich congenital muscular dystrophy, local independent bookstore and the distinction between Chinese and American journalism education. Produced a standard business plan and a 20-page prototype for an original magazine.

Technical Skills

Computer

Adobe InDesign/Photoshop/Premiere, Microsoft Office Suite, Basic HTML/CSS/SEO

Specialty

News Reporting and Editing in Mandarin and English; Magazine Layout Design; Photo Editing; Webpage Design; Digital Audio and Video Editing; Social Media